Determining Book Identifiers for Vellum

Vellum makes is easy to construct book identifiers. All you need to provide us is the entire URL for the book and we can insert it for you. Please copy the entire URL for each book in each store where your ebook is offered. Such as Amazon, Nook, Kobo or Google Play.
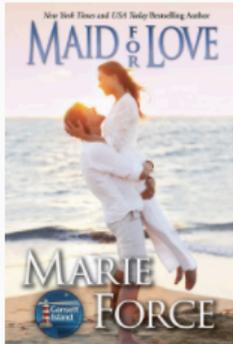
It looks like this:

To find your iBooks identifier, log in to iTunes Connect, go to My Books, click on your book and you'll see the Apple ID.